

# Orillia & Lake Country Tourism

ORO-MEDONTE • RAMA • RAMARA • SEVERN

## About Our Region

Orillia & Area's Four Season Playground



Region draws over  
**6 MILLION**  
tourism visitors  
each year

**30%**  
population  
growth in the  
next 10 years.

### Recent Investments

**ORILLIA** > \$54 million for Orillia Recreation Centre

**LakeSimcoe Regional Airport** > \$200 million for development of Automotive Innovation Park at Lake Simcoe Regional Airport  
> \$40 million expansion for Lake Simcoe Regional Airport

**hydro one** > \$150 million from Hydro One to build North American Advanced Technology Hub

**“We are committed to this investment of approximately \$150 million, which is expected to bring long-term economic value to local businesses.”**  
*-Darlene Bradley, Acting Chief Operating Officer, Hydro One*



**Lake Simcoe Regional Airport**, providing passenger and freight capabilities, and full Canada Customs Service.



Just over **60 minutes** from the GTA, **20 minutes** from Muskoka, with easy access from **Highways 400, 11 and 12.**



**\$85,371**

Average Household Income



**\$488,698**

Average Housing Price



Business Incentive Programs Available

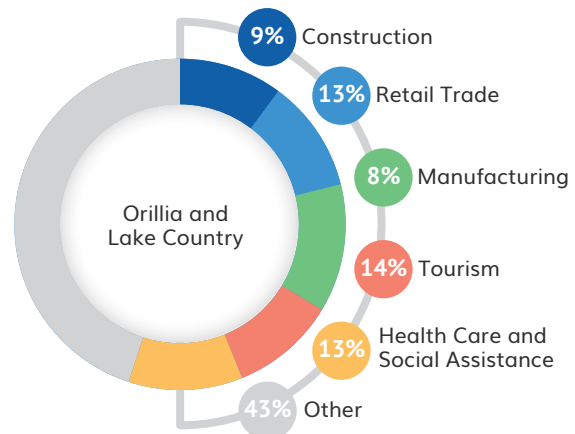
**\$233,282,000**

Record Number of Building Permits Approved

### Home To...

- A highly skilled workforce and partnership opportunities with Lakehead University and Georgian College.
- State-of-the art medical care at Orillia Soldier's Memorial Hospital.
- Ontario Provincial Police Headquarters

### Key Industries by Job Numbers



### Local Real Estate



Ranked as the **5th BEST** place in Canada to Invest by Canadian Property Investor Magazine in 2016.



Includes one of the **TOP 10** Canadian small cities to live in by MoneySense Magazine.

**“Continues to be one of the most consistent performing real estate markets in Canada.”**

*-Real Estate Investment Network*

## Invest in Tourism

If your business is tourism, your business should be here

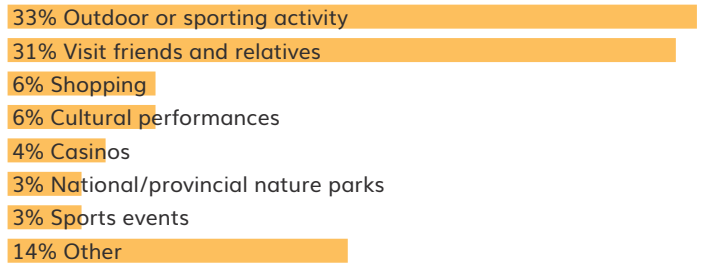


### Top 3 Tourism Investment Opportunities



- Other Opportunities**
- > Indoor Waterpark Resort
  - > Water Activities (kayak and paddle board rentals)
  - > Outdoor Spa (Nordic)
  - > Fishing Charters & Retail
  - > Accommodations – Boutique Hotel
  - > Agri-culinary and Event Catering

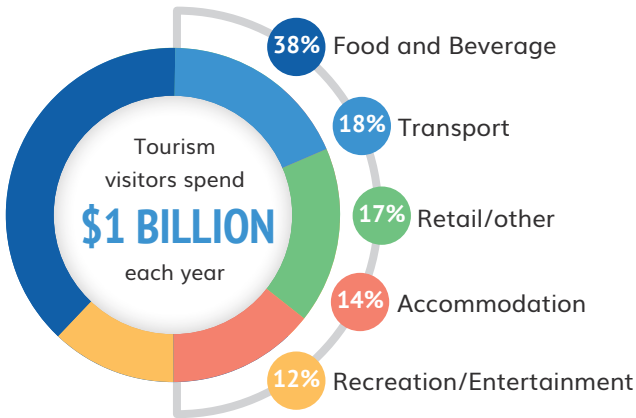
### Top Tourism Activities



One of the top **4-SEASON** recreation destinations in Ontario **Home To...**

- World-class festivals and venues, including Mariposa Folk Festival and Burl's Creek (Rolling Stones concert 2019)
- Some of Canada's best paddling opportunities and recreational boating routes, including the Trent-Severn Waterway, Georgian Bay and Lakes Simcoe and Couchiching.
- Over 17,000 acres of recreational forest land.
- Over 200 kilometres of integrated mountain bike trails.
- Some of Ontario's finest resorts, including Casino Rama, Horseshoe, Fern and Bayview Wildwood.
- Hardwood Ski and Bike, internationally renowned cross country ski and mountain biking venue.

### Visitor Spending



74% of 6 million tourism visitors within a 90-minute drive



“There is a lot of job creation and great opportunities for local businesses that are growing off the retirement and recreation booms that are being pushed from the mass of people in Toronto.”

- Jonathan Reid, General Manager Horseshoe Resort

### CONTACT US

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### Partners in Your Tourism Investment Team

